

**LAUNCH OF VITTIYA SAKSHARATA ABHIYAN (VISAKA) IN**  
**COLLEGE OF ENGINEERING MUNNAR**

College of Engineering Munnar is proud to be the part of **VITTIYA SAKSHARATA ABHIYAN (VISAKA)** – a campaign launched by Ministry of Human Resource Development for promoting a digital economy through youth volunteers from the higher educational institutions of the country. As the stepping stone to this venture, our college has viewed the video conference addressed by the Hon'ble Minister for HRD, Sri Prakash Javedekar on 1<sup>st</sup> December 2016 at 4 pm. The move to a cashless society using the various digital payment options already available would be possible only when there is a massive campaign to educate the various stakeholders. We understand that the campaign needs the active involvement of higher educational institutions – the management, teachers and the students.

The campaign was launched in our college on 12<sup>th</sup> December 2016 at 11.30 am as per the letter received from MHRD. As the mentioned date is public holiday, we could launch the campaign with eight student volunteers only. The PowerPoint Presentation made by the Hon'ble Minister for HRD on 1<sup>st</sup> December 2016 was presented before these student volunteers. As the outcome of this presentation, all of them enrolled as volunteers on [mhrd.gov.in/visaka](http://mhrd.gov.in/visaka). Questions were raised mainly on the security of the transactions in all types of digital payment modes. Though this transformation is essential for the eradication of black money system, it must be ensured that the transactions are highly secure – they said. The student volunteers worry if e-theft happens in the coming cashless economy.

It is in the paramount interest of both Government and citizens to collectively work towards a digitally enabled, cashless economic system as it would bring in transparency, genuine economic growth and eliminate forces threatening national security. Hoping for legal transactions and a curb on black money, College of Engineering Munnar join hands with VISAKA, the campaign instituted by MHRD.

